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# Heart of the Operation: Leveraging Your PMS for Peak Efficiency



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# Agenda:

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Know your PMS



Communication



Property care



Accounting



Finding balance in overlap

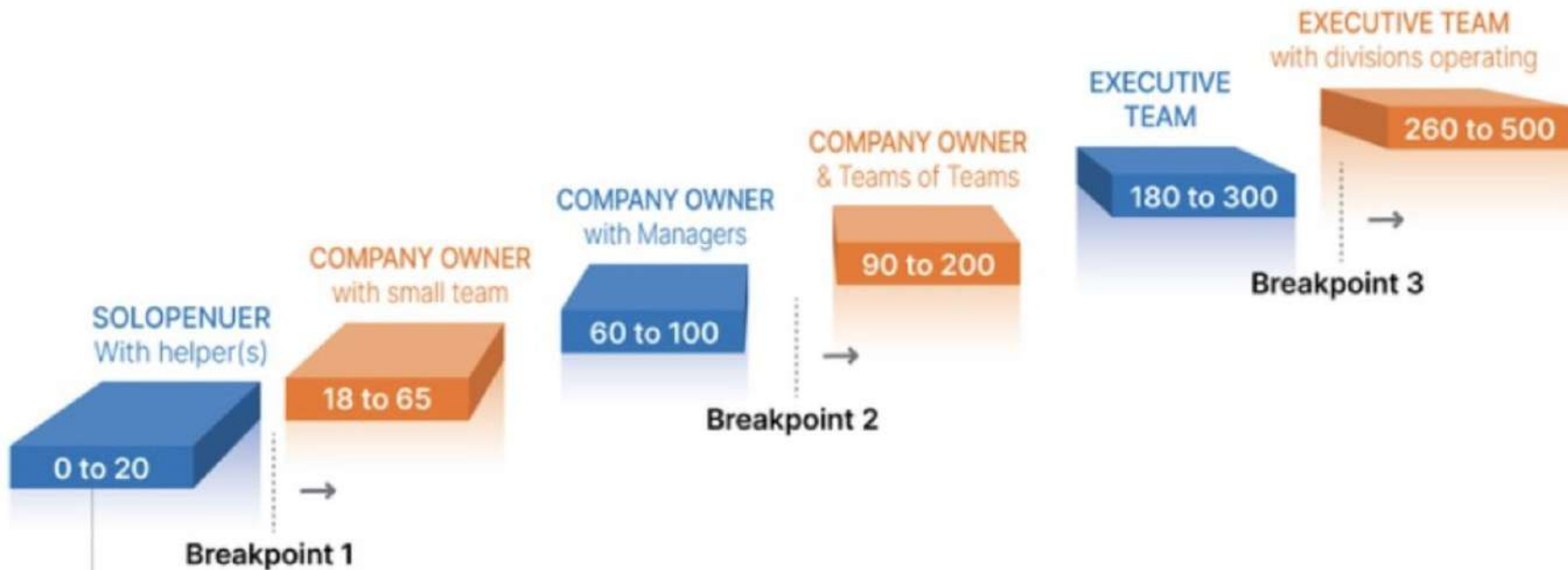


# First KNOW your PMS

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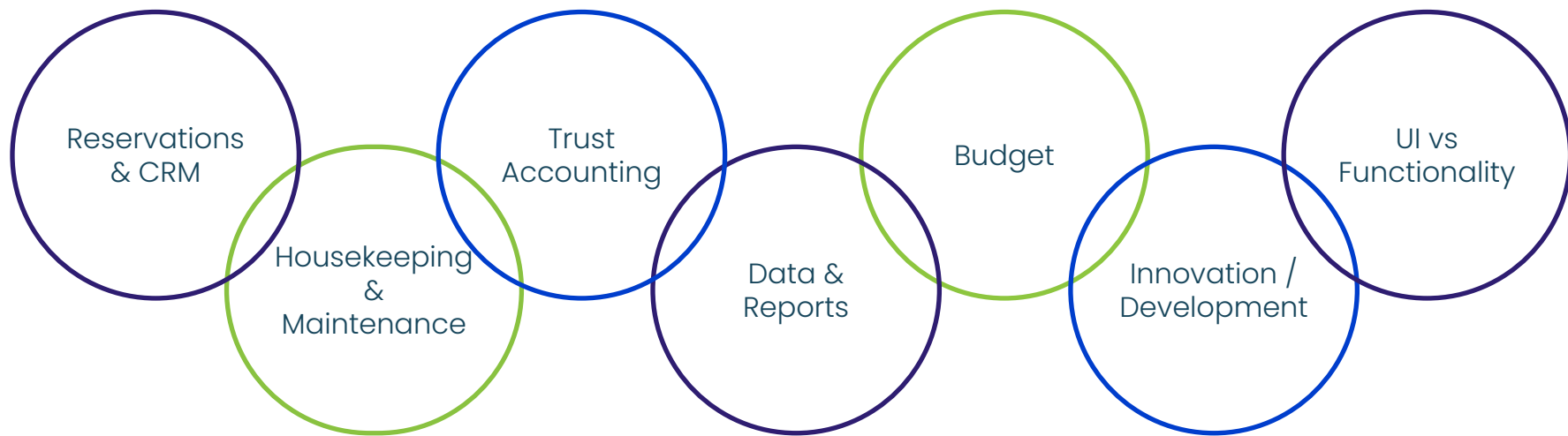
This is the core of your tech stack

# STR SCALE BREAKPOINTS





# What your **CORE** PMS Offers





# Accounting

- Efficient month end process
- Automated split fees
- Auto bank reconciliation
- Manual entry

# Communication Automation



# Property Care

Simple and functional



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# Find your Balance

Overlap is unavoidable

# Balance in Overlap

**Market Segmentation**  
**+ Booming market**  
**+ Innovation**  
**= Overlap**

**EX: Guest lifecycle automation**



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# Thank you.

## Q&A



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